



AMANDA MARTIN

CREATIVE PROBLEM SOLVER

ABOUT ME

Results-driven graphic artist with over a decade of experience designing marketing materials and collaborating with clients to drive business growth.

EDUCATION HISTORY

2016 Art Institute of Pittsburgh

Bachelor of Science in Graphic Design
Presidential Honors Recipient

2009 School of Advertising Art

Associate of Applied Business in Graphic Art

2007 Miami Valley Career Tech. Center

Graphic Commercial Art
High School Diploma

TECHNICAL PROFICIENCY

Computer Programs

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Express
- Microsoft Word & Excel
- Google Docs & Sheets
- Google Apps Script

Skills

- Graphic & Web Design
- SEO & Digital Marketing
- Personalized and Company Branding
- Social Media Management
- Email Campaigns and Analytics
- Data entry and CRM experience

EXPERIENCE

2018 - Present Coldwell Banker Heritage

Corporate Design & Communications Manager

- Strategizing with Agents
- Designing Marketing Materials and Campaigns
- Managing social media accounts and online presence

2014 - 2018 Hobby Lobby

Certified Custom Framer

- Customizing Frame Combinations
- Providing customer service and taking personalized orders

2013 Boonshoft Museum of Discovery

Design and Production Artist

- Creating Graphics for exhibits and events
- Collaborating with team members for company promotion

2012 - 2014 Macy's

Sales Associate

- Processing transactions
- Providing customer service with product knowledge

GET IN TOUCH!

937-271-0320

ammartin89@gmail.com

*References available upon request